

# About the Women's Initiative

The Women's Initiative focuses their time and talents strengthening three different areas affecting the lives of women and children in Middlesex County. The money raised at the Power of the Purse will allow us to continue making impactful, one-time grants to eligible local organizations that support one or more of these focus areas: Childhood Development, Empowering Women and Financial Stability.

**In 2018, \$10,850 was disbursed to women and children throughout Middlesex County.**

## Power of the Purse: Event Details

Power of the Purse demonstrates the Women's Initiative dedication to improving the lives of women and children within Middlesex County. More than 100 women will bring their time, talents, and treasures together to help raise money for small grants that empower women, promote financial stability and encourage healthy choices in women and children. Join us for the night as we bid on various auction items, including designer handbags, and network while celebrating women's power to make a difference.

## Donation Opportunities

Please consider supporting our work by donating an item for the silent auction and/or a fresh floral centerpiece. Donation items can include but are not limited to centerpieces, purses, event tickets, gift certificates or other items for women or men that will help us reach this year's fundraising goals. All donors will receive recognition in our event program if received by Friday June 6, 2019.

In addition, you will receive the opportunity to showcase your company's products and service and make a difference right here in your community. **Your tax-deductible donation will continue to strengthen the lives of women and children in Middlesex County!**

**Please review the donation request in the enclosed form for full details of your benefits!**

We are appreciative of your support and will follow up to answer any questions. Please return a copy of your Donation Request Form as soon as possible so we may begin promoting your business! Thank you for considering our request.



THE 2019 POWER OF THE PURSE | DONATION PACKAGE  
For more information, contact Tracy Raicik at 860-346-8695



# Fresh Floral Centerpiece Request

We are asking local florists for a donation of fresh floral centerpieces to be placed on tabletops, with appropriate guest visualization.

**Florists are encouraged to promote their business by placing a business card in their arrangement. Please deliver arrangements on June 20 to the Elks Lodge 771, 44 Maynard Street, Middletown by 2PM.**

The Floral designs will be auctioned with bidding sheets on each table; guests will be encouraged to visit each table to place their bids.

**Sponsor/Donor**

Name as it should  
appear in print

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Contact Name

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Email

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Phone

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Address

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**Please fill out billing information located on the next page**



# Power of the Purse Donation Request

Please consider supporting our work by donating an item for the silent auction. We welcome purses, designer handbags, event tickets, gift certificates or other items for women or men that will help us reach this year's fundraising goals. Making a tax-deductible contribution is the perfect way to share your product or service with hundreds of professionals. You will be recognized in our bidding materials and in the Power of the Purse program booklet that will be posted on United Way's website for one year post-event.

**I will donate the following Silent Auction Item to the 2019 Power of the Purse:**

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Please complete this form and email it to [tracy.raicik@middlesexunitedway.org](mailto:tracy.raicik@middlesexunitedway.org) or mail it to Middlesex United Way at 100 Riverview Center - Suite 230, Middletown, CT 06457.

Please deliver items to our office between the hours of 9AM – 4PM, Monday through Friday by June 6, 2019. All donors will receive recognition in our event program if received by Friday June 6, 2019. Please feel free to include your business card.

**Sponsor/Donor**

Name as it should  
appear in print

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Contact Name

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Email

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Phone

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Address

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Enclosed is a check made payable to "Middlesex United Way"

Please send an invoice

Credit Card (MC or Visa)

Name

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Billing Address

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Card Number

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Exp Date

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Security Digits

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**Thank you for your generous donation of Power of the Purse 2019!**

THE 2019 POWER OF THE PURSE | SPONSORSHIP PACKAGE  
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