

We are a movement of women who are uniting to create opportunities for a better life for women and children in Middlesex County. We work to energize and inspire women to make a difference—by advocating for issues important to them and taking leadership roles in advancing the common good.

WE INVITE YOU TO JOIN US AND LIVE UNITED.

Financial resources are vital. It takes women in business, unions, government, civic and social groups and volunteers working together for change. It also takes the support of a special group of individuals who kick off their heels and step up in leadership roles through the United Way Women's Initiative.

**VISIT US ONLINE AT
MIDDLESEXUNITEDWAY.ORG/WI.**



**VISIT US ON FACEBOOK AT
facebook.com/middlesexwomensinitiative/**



Middlesex United Way
100 Riverview Center, Suite 230
Middletown, CT 06457
(860) 346-8695

**UNITED WAY
WOMEN'S INITIATIVE
CELEBRATES THE
POWER
OF WOMEN
TO BRING ABOUT
POSITIVE CHANGE
IN OUR COMMUNITY
THROUGH PHILANTHROPY AND
SERVICE.**



Middlesex United Way

THE WOMEN'S INITIATIVE

OUR VISION

To provide opportunities for women of all ages and backgrounds to invest their time, talent, and treasures to:

- Increase women's awareness of Middlesex United Way
- Promote and increase philanthropic giving to United Way
- Increase participation of women in volunteering
- Raise awareness of resources women bring to the community
- Promote and recognize women's accomplishments

OUR MISSION

We focus on strengthening three areas affecting the lives of women and children in Middlesex County:

CHILDHOOD DEVELOPMENT

Ensuring that parents and children have the resources they need for healthy development

EMPOWERING WOMEN

Ensuring young women have the resources and support they need to make healthy choices

FINANCIAL STABILITY

Ensuring that women of all ages have the education and tools to be independent and self-sufficient

OUR ACTIVITIES

- Providing small, one-time grants to programs that fit one or more of our focus areas
- Volunteering at local programs that fit one or more of our focus areas
- Monthly meetings on the first Wednesday of each month
- Annual Membership Meeting in February
- *Power of the Purse*, our major annual fundraiser in June



WI members Laura Chiulli (left), Jill Kovalich, Brigitte Bourret, Lori Lodge, Dawn Parker, and Karen Rettenmeier at the 2017 Power of the Purse.



Power of the Purse silent auction, our annual fundraiser.



WI members volunteering at a Habitat for Humanity build day.

This is Your Invitation to LIVE UNITED Through the WI—Join Us!

Name: _____

Name to appear on name badge (if different than above): _____

Email Address: _____

Home Address: _____

Phone: _____

Company: _____

Title: _____

Please check all that apply:

- I would like to attend monthly meetings.
- I would like to serve on a WI subcommittee:
 - Fund Distribution
 - Special Events
 - New Membership Recruitment
- I cannot attend meetings but would like to be kept apprised of events and volunteer opportunities.
- Please include my name in the WI Directory.

Annual membership in the WI is a minimum of \$35.

- Check enclosed (made payable to Middlesex United Way)
- Credit Card:
 - Account # _____
 - Expiration Date _____
 - 3 Digit Security Code (on back of card) _____
 - Billing Address of Card _____

Please mail to:

Middlesex United Way Women's Initiative
100 Riverview Center, Ste 230, Middletown, CT 06457