

Welcome to the

WOMEN UNITED

Grant Information Session

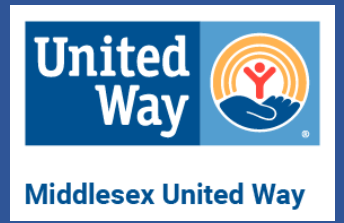


Middlesex United Way



2025

AGENDA



About Women United

Eligibility

Application & Process

Goals, Objectives, Outcomes, & Metrics

Reporting Expectations

Next Steps

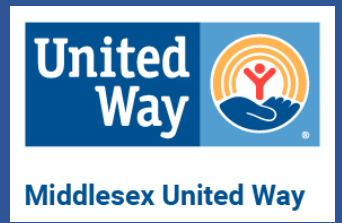
ABOUT WOMEN UNITED



Middlesex United Way



ABOUT WOMEN UNITED



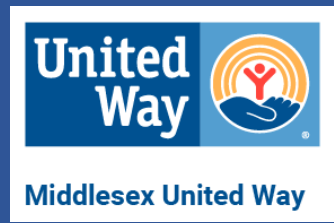
Who We Are:

Women United is a volunteer-based group whose mission is to bring about positive change in our community through philanthropy and service.

What We Do:

- We build community engagement by sharing and creating volunteer and philanthropic giving opportunities.
- We elevate women by recognizing and celebrating accomplishments, past and present.
- We invest in our community by making grants to local programs that support one or more of our focus areas.
- We empower each other as professionals, caregivers, leaders, and friends.

ABOUT WOMEN UNITED

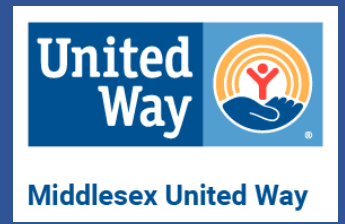


Our Service Area:

Chester	Haddam
Clinton	Killingworth
Cromwell	Middlefield
Deep River	Middletown
Durham	Portland
East Haddam	Old Saybrook
East Hampton	Westbrook
Essex	



WOMEN UNITED FOCUS AREAS



Focus Areas

- **Childhood and Youth Development** - parents and children (0-18 years old) have the resources they need for children and youth's healthy development;
- **Empowering Women** - women have the resources and support they need to make healthy life choices, and
- **Financial Stability** - women of all ages have the education and resources to be independent and self-sufficient.

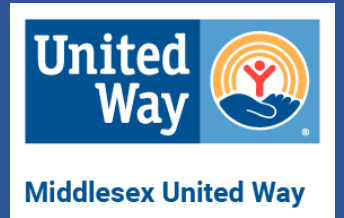
WOMEN UNITED GRANT ELIGIBILITY & INFORMATION



Middlesex United Way

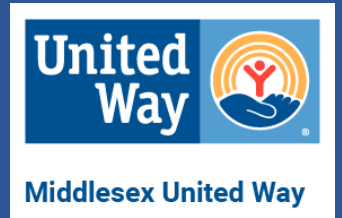


ELIGIBILITY



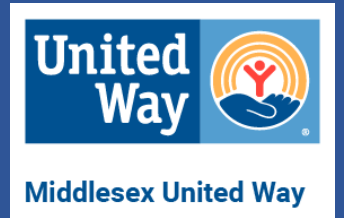
- The organization must have IRS tax exempt status.
- The proposed program must serve the constituents of Middlesex County: Chester, Clinton, Cromwell, Deep River, Durham, East Haddam, East Hampton, Essex, Haddam, Killingworth, Middlefield, Middletown, Old Saybrook, Portland, and Westbrook.
- Applications must be a minimum request of \$100 and a maximum of \$1,000.
- The organization cannot currently be receiving funding through the traditional Community Impact Grant or Small Grant programs and must be in good standing with Middlesex United Way.
- The program must fit within a specific Focus Area: Childhood and Youth Development, Empowering Women, or Financial Stability

GRANT SIZE & FREQUENCY



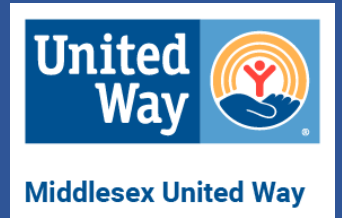
- The Women United grant program provides funding for eligible programs that support our focus areas.
- The Women United committee will review applications between March and April
- An organization may apply for repeat funding annually and only if it meets the criteria listed in the Reporting Results section.
- This grant follows a 2-years on – 1-year off cycle, meaning an organization can receive funding two years consecutively and is then ineligible for funding for a year before being able to apply again.

CHECKLIST



- Include with your application:
 - A copy of your IRS tax exempt letter OR a letter from a fiduciary, and
 - A program specific budget detailing how funds will be used.
 - W-9
- Read the application thoroughly and answer all questions in full.
- The application opens February 14, 2025, and closes March 14, 2025.

APPLICATION SECTIONS



- **Agency/Organization Information**
 - Include name, address, CEO information, and primary contact information
- **Program/Event Information**
 - Program
 - Issues or Needs
 - Activities, Timeline, & Fund Use
 - Goals, Objectives, & Outcomes
 - Metrics
 - Other Funding Support
- Marketing Plan for Award
- Anticipated Impact Demographics
- Amount Requested
- **Additional Information**
 - How you heard about the grant
 - MUW newsletter
 - Interest in speaking at an MUW event

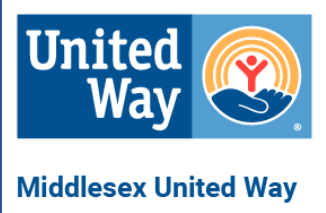
GOALS, OBJECTIVES, OUTCOMES, AND METRICS



Middlesex United Way



DEFINITIONS



Goal:

Statement of ambition

Objective:

Actions steps that will be taken

Outcome:

Desired measurable result

Metric:

How outcome is measured

SMART Goals:

Specific: Clear and understandable

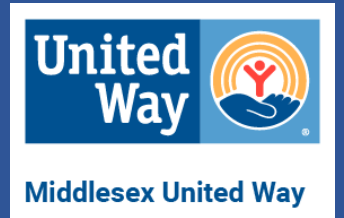
Measurable: Quantifiable

Attainable: Aligns with capacity and infrastructure

Relevant: Addresses an identified need

Time-Bound: Frequency, benchmarks, completion date(s)

ON APPLICATION



Describe the program goals and objectives, include intended impact and measurable outcomes on the organization and service recipients:

- The primary **goal** of the Food Pantry is to provide nutritious meals to families in Middlesex County
- The **objectives** include providing families with 1 week worth of food twice a month and stock foods that are culturally relevant to our community members
- Our **outcome** is to provide 1,000 families each month with 1 week worth of food twice a month (2 weeks of food each month).

REPORTING EXPECTATIONS

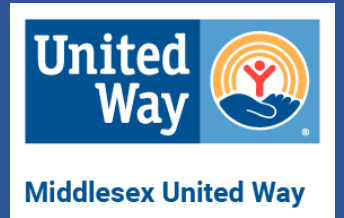


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REPORTING EXPECTATIONS



All funded programs must return a Report Form by August 29, 2025.

- This form will be shared with you with your award letter and asks for information on the outcomes and impact of the program.
- Any organization that does not return a Report Form will be ineligible for future funding.

NEXT STEPS

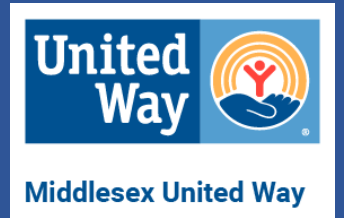


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NEXT STEPS



- Download grant application packet (includes grant criteria, key dates, and staff contacts) from Middlesex United Way website-
<https://www.middlesexunitedway.org/WomenUnited>
- Upload completed application and required documents to grant portal on Middlesex United Way website by March 14, 2025.

Thank you for attending the

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