

# SUPPORT THE COMMUNITY AND BUILD YOUR BRAND!

Middlesex United Way continues to grow its reach across Middlesex County and beyond. This year, our website engaged 8,600 active users and welcomed 8,400 new visitors, reflecting strong community interest in our work and impact.

## ABOUT UNITED WAY

For nearly a century, Middlesex United Way has worked alongside residents, nonprofits, and local leaders to strengthen the fabric of Middlesex County. Our investments and partnerships support Youth Opportunity, Financial Security, Healthy Communities, and Community Resiliency across all 15 towns. From the 211/988 helplines to VITA Tax Assistance and Prevention Fund initiative, we connect people with resources that make our communities stronger.

## ABOUT THE TOURNAMENT

We're proud to bring the Middlesex United Way Golf Tournament to Lyman Orchards Golf Club this May! What began as a revived tradition in 2024 has grown into a vibrant annual event that brings together supporters from across Middlesex County. This year, we're building on that excitement with new features, expanded sponsorship opportunities, and a full day of camaraderie – all to strengthen our community.



SCAN QR CODE TO LEARN ABOUT OUR WORK IN THE COMMUNITY.



## MIDDLESEX UNITED WAY 2026 GOLF TOURNAMENT

## EVENT SPONSORSHIP BENEFITS OVERVIEW



### LYMAN ORCHARDS GOLF CLUB

70 Lyman Rd, Middlefield, CT 06455

**May 12, 2026**  
Tournament Play Starts at 10am



**LYMAN  
ORCHARDS  
Golf Club**

# SPONSORSHIP LEVELS

## SCOREBOARD: \$5,000 (2)

- TWO FOURSOMES (8 GOLFERS)
- INVITATION TO SPEAK AT DINNER
- LOGO ON SCOREBOARD AND SCORE CARDS
- LOGO ON BANNER
- LOGO WITH QR CODE ON LARGE TEE SIGN
- SOCIAL MEDIA AND WEBSITE MENTION
- LOGO ON ALL EVENT MARKETING
- MARKETING OPPORTUNITY THROUGH GOLFER GIFT BAGS

## DINNER: \$2,500 (1)

- TWO FOURSOMES (8 GOLFERS)
- SIGNAGE ON ALL DINNER TABLES
- LOGO ON BANNER
- SOCIAL MEDIA AND WEBSITE MENTION
- SHOUT-OUT AT DINNER
- MARKETING OPPORTUNITY THROUGH GOLFER GIFT BAGS

## GOLF CART: \$2,000 (1)

- ONE FOURSOME (4 GOLFERS)
- LOGO/NAME DISPLAYED ON GOLF CART
- LOGO ON BANNER
- LOGO ON ALL EVENT MARKETING MATERIALS
- MARKETING OPPORTUNITY THROUGH GOLFER GIFT BAGS

**SOLD OUT**

## LUNCH: \$1,000 (1)

- NAME/LOGO ON WEBSITE
- LOGO ON SIGN AT LUNCH STATIONS
- BRAND RECOGNITION AT EVENT

## PUTTING GREEN: \$750 (1)

- SPONSOR OF CONTEST
- TEE SIGN ON GREEN
- NAME/LOGO ON SOCIAL MEDIA AND WEBSITE
- BRAND RECOGNITION AT EVENT

## BREAKFAST: \$500 (1)

- SPONSOR OF BREAKFAST
- NAME/LOGO ON SOCIAL MEDIA AND WEBSITE
- BRAND RECOGNITION AT EVENT

## PIE SPONSOR: \$500 (1)

- LOGO ON WEBSITE
- NAME/LOGO ON SOCIAL MEDIA AND WEBSITE
- BRAND RECOGNITION AT EVENT

## TEE SIGN SPONSOR: \$125 OR 2 FOR \$225

- NAME/LOGO AT TEE LOCATION
- NAME ON EVENT WEBSITE
- BRAND RECOGNITION AT EVENT

*\*The Corporate Sponsorship Program is a marketing initiative, not a charitable gift. Funds received through individual donations, workplace campaigns, and corporate gifts are not applied to the sponsorship program.*



**YES, OUR COMPANY  
WOULD LIKE TO BE A  
GOLF TOURNAMENT  
CORPORATE SPONSOR!**



Fill out the registration  
form below or scan the  
QR Code to commit\*.

Company/Individual Name:

Sponsorship Level:

Contact Person(s):

Email and/or Phone Number:

Signature and Date:

*\*To avoid online credit card processing fees, we  
recommend making payment by check.*

QUESTIONS? LET US KNOW!

Contact Whitney Mooney:

860-346-8695 (Ext. 14)

Whitney.Mooney@Middlesexunitedway.org

*Don't see a level that fits perfectly? Let us know! We're flexible  
and can work together to create a partnership that works well  
for both of us. Reach out about possible marketing  
opportunities through our golfer gift bag giveaway.*